



Why the charity that believes in children also believes in SSE Business Energy

How our 100% renewable electricity* helps Barnardo's to cut its carbon footprint and support the next generation



Towards sustainability

Barnardo's and their challenge

The charity is committed to transforming young lives. But it's also determined to help shape a fairer society. So, there's a real focus on sustainability in the widest sense of the word. Their challenge was how to take good care of their current finances while looking towards a greener, more sustainable future.

Barnardo's was founded over 150 years ago to help the poorest children in society. Today it's very much a modern charity, supporting over 248,000 disadvantaged children, young people and families and operating almost 700 retail stores.

A fairer future

Barnardo's places great emphasis on working with others who share their commitment to the future, to fairness, to diversity and to the environment. However, there's also serious commitment from Barnardo's to make the best use

of their precious resources to directly support children and young people. For every £1 raised, 91p is spent on charitable activities. Controlling energy costs helps Barnardo's fulfil its purpose while maximising supporters' contributions.

Cost efficiency

Barnardo's chose SSE Business Energy because of our shared commitment to sustainability and to gain added value from its energy contracts through the SSE group's ability to provide energy saving advice and analytics.



"We're a charity for children and young people. So, obviously, future sustainability matters greatly to us. There's also the question of ethics. It's important that we work with partners who share our standards."

Tony Cripps, Barnardo's
www.barnardos.org.uk

What attracted Barnardo's to source their energy from SSE Business Energy?



100% renewable electricity*



Tailored contract options



Simple billing across the portfolio



Dedicated team offering helpful advice



Commitment to Living Wage across supply chain



Proven support for young people's employment



SSE's public stance on Fair Tax

SSE Business Energy's Solution

SSE Business Energy has access to the broadest renewable generation portfolio in the UK and Ireland and can offer 100% renewable electricity generated through wind and hydro assets.* This is important to Barnardo's as is our stance on Fair Tax, the Living Wage and providing opportunities for young people.

SSE Business Energy, is clear on the far-reaching scope of sustainability. As our CEO, Alistair Phillips-Davies recently said:

"Not having a negative impact, and going no further, is not enough for the 21st century: customers and communities are rightly demanding more. It's about creating a net positive."

Our core purpose is to provide reliable, sustainable energy. Like Barnardo's, we look to the future.

Investing in renewables

We've invested £4bn in new renewable electricity generation over the past decade. With over 2,500MW in wind power and hydro plant, we're proud to have the broadest renewable generation portfolio in the UK and Ireland.

This means we can offer SSE Green, a contract option where 100% of your electricity supply is matched to renewable sources* that allows businesses to report zero greenhouse gas emissions for purchased electricity.

* SSE Green - using the 'market-based' reporting method under the GHG Protocol Corporate Standard, Scope 2, the electricity you purchase is matched to electricity that has been generated from large scale wind and hydro sources (and is backed by Renewable Electricity Guarantees of Origin (REGOs)) and exported onto the National Grid, allowing you to report zero emissions for 'Scope 2' purchased electricity.

Fair Tax Mark

Since 2014, SSE has remained the only FTSE 100 company with the Fair Tax Mark, an independent stamp of approval for businesses that proactively demonstrate they pay the right amount of tax, in the right place, at the right time. For SSE, paying tax is the proper way to give back to the society that it depends on to be successful.

The Living Wage

We're also committed to fair wages, paying the full Living Wage in our own business and ensuring that contracted employees on our sites earn it too. This increases economic security for individuals and their families and makes an important contribution to communities across the country.

Building young careers

In partnership with Barnardo's, we're actively supporting young people through structured programmes that create opportunities and tackle youth unemployment.

A more positive approach to business

We're positive we can help you

Our renowned service is founded on treating customers fairly. We work transparently and strive to do the right thing. Our responsible approach extends across the whole spectrum of sustainability – from renewables and energy management to social investment. If your business would like to join us on the journey, we'd be happy to share our experience.

Our people make the difference

Our business isn't just about energy. It's also about people. Whether you have a simple question or a complex issue, the experienced team at SSE Business Energy can help you.

- Full range of contract options
- Tailored products and personalised service
- Dedicated teams with personal account managers

You can talk to us

Our teams are approachable and know the energy business inside out. That makes it easy to work with us and to build the trust required for a long-term energy partnership.

We understand that each business is different and we work hard to provide a flexible, constantly evolving service that meets your needs.

If you've got a specific question, or you would just like to find out how SSE Business Energy can help your business, simply drop us an email or give us a call.

@ enquiries@ssebusiness.co.uk

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